



Home Photo Shoot

Preparation Checklist

1 SCHEDULING & PLANNING

- ☐ Schedule the photo shoot when the front of your home has the most natural light
- ☐ Check the weather forecast
- ☐ Do not schedule on trash day (or the day before)
- ☐ Confirm all ceiling fan, blind, and other remotes operate properly

2 LIGHTING & WINDOWS

- ☐ Replace burned-out light bulbs
- ☐ Use consistent bulb temperature throughout the home
- ☐ Turn on all interior lights
- ☐ Raise all blinds and open drapes/shutters
- ☐ Clean windows if needed

3 DEEP CLEANING & GENERAL PREP

- ☐ Deep clean the entire home
- ☐ Remove clutter from countertops
- ☐ Remove small rugs and bath mats
- ☐ Make all beds
- ☐ Ensure bathroom towels are neutral and coordinated
- ☐ Close toilet lids and remove Kleenex boxes
- ☐ Hide alarm clocks and electronic displays



4 PETS, KIDS & PERSONAL ITEMS

- ☐ Hide evidence of pets
- ☐ Remove children's toys
- ☐ Depersonalize the home
- ☐ Remove family names displayed on walls
- ☐ Remove polarizing books or décor
- ☐ Do not photograph safes

5 KITCHEN & BATHROOMS

- ☐ Clear countertops of appliances and toiletries
- ☐ Remove soap bottles and toothbrushes
- ☐ Store trash cans out of sight

6 EXTERIOR & OUTDOOR AREAS

- ☐ Tidy up yard
- ☐ Power wash walkways and driveway if needed
- ☐ Remove all cars from driveway
- ☐ Open patio umbrellas
- ☐ Remove patio furniture and BBQ covers
- ☐ Arrange outdoor furniture neatly

7 FINAL WALKTHROUGH

- ☐ Remove all cars from driveway and street frontage
- ☐ Turn on all lights
- ☐ Open interior doors
- ☐ Double-check for clutter
- ☐ Straighten pillows and décor
- ☐ Hide trash cans